PROGRAM OVERVIEW

In 2021, our community continued to feel the impacts of the ongoing pandemic, with our young people experiencing screen fatigue and social isolation. To address this, programs were delivered using a hybrid model, with both in-person activities and virtual workshops. In-person activities gave youth the opportunity to get outdoors and create new connections to their natural surroundings. In addition to tackling weekly snowboarding lessons, many youth also took their first paddle during our lake clean-up service project. Weekly virtual workshops focused on a range of social justice topics, such as self-care, racism, the environment, and food justice. These new experiences were especially important in 2021 and encouraged our youth to push their growing edges.

TOTAL: 110 HOURS IN COMMUNITY

From January through May, Core Program (CP) gave youth the opportunity to experience:

- 50 HOURS OF SNOWBOARDING TRIPS
- 16 HOURS OF SERVICE IN THE COMMUNITY
- 32 HOURS OF VIRTUAL CORE PROGRAM WORKSHOPS
- 12 HOURS OF OTHER TSB SPONSORED ACTIVITIES & EVENTS

From July to August, Summer Leadership Impact Program (SLIP) had 12 hours of in-person service projects, including blackberry removal to support salmon habitats, and 12 hours of virtual lessons on environmental topics, such as air pollution.

tSB’s motto is PUSH YOUR GROWING EDGE. In our 2021 program surveys, we saw a 12.6% increase in the number of youth who agreed with the statement "I try things even if I might fail." This shows us that with the power of a supportive community, youth are more confident and are given the opportunity to fail forward.

CAELYNE ECHOLS

My experience with tSB was amazing! the tSB community was very welcoming and always made me feel safe. tSB taught me so much about why social justice is so important to create change for our community. Something I learned from tSB that will always stick with me is to push my growing edge because if I hadn’t pushed my growing edge, I would’ve never gone snowboarding.
OUR COMMUNITY

We build a strong community with a two-way mentorship model, where every community member is a mentor to their peers. Studies have shown that informal mentoring decreases unhealthy behaviors, enhances education and employment prospects, and increases the overall mental and physical well-being of youth at a critical point in their development.

In 2021 our 30 youth self-identified between 14-18 years old as:

- **78%** Women
- **21%** Men
- **1%** Gender Diverse

- **60%** African & African American
- **23%** White (European American)
- **26%** Asian (East, South, Southeast)
- **1%** Hispanic

*Most individuals surveyed identify as more than one race

In comparing our 2021 pre-program and post-program survey data, there was a 22% increase in the number of youth who agreed with the statement “There are people in my community who value me.”

The number of participants that strongly agreed with the statement “I feel loved by others” also increased by 33% during that period.

**Retention Numbers:**

- **90%** of Prophets (first-year youth)
- **85%** of PLs (second-year youth)
- **85%** Mentors
- **100%** Snowboard Instructors

**King County**

Garfield HS
Renton HS
Franklin HS
Chief Sealth HS
Foster HS
Cleveland HS
Ballard HS
Kent HS
Shoreline HS
Increased Capacity

Due to tSB’s continued growth, the organization increased capacity by implementing three new positions: Director of Programs, Director of Development & Communications, and Communications Manager. These new positions provide increased capacity for the organization while providing staff more support in their roles.

MENTORS & SNOWBOARD INSTRUCTORS

2011 Overall Adult Volunteers:
19% ALUMNI OF tSB PROGRAMMING
66% ARE RETURNING tSB VOLUNTEERS
40% WOMEN 55% MEN 5% GENDER DIVERSE
19% BELONGING TO THE LGBTQIA+ COMMUNITY 19% AN IMMIGRANT

2021 Snowboard Instructors:
75% RETURNING INSTRUCTORS
43% ARE MULTILINGUAL, INCLUDING VIETNAMESE, SPANISH, MANDARIN, JAPANESE, FRENCH, AKAN, TAGALOG, HINDI AND TELUGU
13% AFRICAN & AFRICAN AMERICAN 13% NATIVE
19% WHITE 63% ASIAN

2021 Mentors:
36% LGBTQIA+ AND GENDER DIVERSE MENTORS
36% AFRICAN & AFRICAN AMERICAN 45% BIRACIAL
18% WHITE 54% ASIAN
43% ARE MULTILINGUAL, INCLUDING SPANISH, MANDARIN, CANTONESE, TAIWANESE, KOREAN AND VIETNAMESE

“

I’ve been snowboarding for more than 25 years now and I’ve had the privilege of experiencing the intense joys that steep powder lines can bring. But as a person from a traditionally marginalized community, I’ve never felt fully seen in these spaces. I am proud of the youth in tSB, as they’ve invested in themselves [in] bringing their FULL selves to this space as they see fit. I don’t know about y’all, but who’s ready to ride?!”

Mike Manuel
Snowboard Instructor 2021
DONORS
Thanks to our generous donors, we were able to raise over $400,000 and secure funding for multiple years. tSB also received national exposure through our expansive community.

National Exposure
pledges $10 million over 10 years to women and BIPOC-led nonprofits that focus on breaking down barriers to the outdoors for underrepresented communities

2020 MAJOR FUNDING PARTNERS

$25,000 and above
The Satterberg Foundation
Share Winter Foundation
Ariel Foundation
evo

$10,000 - $24,999
Patagonia
Lib Tech and GNU
King County Executive Services

$5,000 - $9,999
Henry M. Jackson Foundation
Justin Dechant
Perkins Cole

$1,000 - $4,999
Dana and Michael Guy
Microsoft
Anne Cleary

Meghan Stevenson
Jerron Marshall
David Schulman
Nick Timchalk
Group Health Foundation
Ira and Courtney Gerlich
Todd Wilson
Josh Ayala
Wonderland Gear Exchange
Kwaku Sefa-Dedeh
Niki Yoshiucci
Sonny Nguyen
Dana Guy
Erin White
Maria Ariens
Darrell Sanders
Marcus Delgado

Philip Heller
and Gail Peterson
Andrew Perez
Maria Valencia
and Nathan Hanes
Cecilia Deng
Derek Harris
La Rond Baker
Coleman
Ekata Inc
Nick Timchalk and
Kristina Markosova
Phil and Jen Gousman
Emily Chen
Starbucks Foundation
Wilderness Arch
Perry Allan and
Katherine Jones West
COMMUNITY PARTNERS

The tSB community extends far beyond our doors. As a community-based organization, we put a strong emphasis on supporting and working with other local community organizations. Our community partners help us run our programs, promote our mission, and make it possible to access the outdoors.

Alaska Airlines  
Black Star Farmers Collective  
CAPITA Snowboards  
Coal Headwear  
College Money Habits  
Crystal Mountain Resort  
DC Shoes  
Die Cut Stickers evo  
Environmental Science Center - City of Burien  
GoodFoot Arts Collective  
Heritage Distilling Co.  
High Cascade Snowboarding Camp  
Kat Young Designs  
King County Metro - Trailhead Direct  
Lib Tech & GNU  
Low-Pressure Studio  
Mountain to Sound Greenway Trust  
Patagonia  
Polar Beverages  
People’s Harm Reduction Alliance (PHRA)  
Penguin Productions  
Potential Unleashed Consulting LLC.  
Puget Sound Clean Air Agency  
Refuge Outdoor Festival  
REI  
RIDE Snowboards  
Skate Like A Girl  
Seirus Innovation  
Starline Luxury Coaches  
Sound Discipline  
School’s Out Washington (SOWA)  
The Summit at Snoqualmie  
TransFamilies  
Unami Kushi  
Union Binding Co.  
Vail Resorts - Stevens Pass  
Washington Trails Association (WTA)  
Washington Technology Industry Association  
The Wilderness Society  
Wonderland Gear Exchange  
Youth In Focus

In 2021 tSB:

- Partnered with Coleman, Wonderland Gear Exchange and Crystal Mountain Resort to provide lift tickets and high quality gear to our participants
- Executed all major fundraising events with the support of Blanton Turner, Bale Breaker Brewing and Heritage Distilling Co.
- Launched our first summer snowboarding camp scholarship, in collaboration with CAPITA Snowboarding and High Cascade Camp

One of the biggest reasons I wanted to [attend camp] was because...I am not able to pay for lift tickets and transportation. Being able to snowboard for free was almost unbelievable for me. The highlight of my trip was learning double frontflips. It was really cool because everyone was cheering me on.

Joshua Reeves

Prophet, 2021