COVID Impact:
• Due to COVID-19, tSB adapted to better serve the needs of the community. We worked closely with many of our partners to raise money and provide necessary services to the community.
• Distributed care kits to program youth and their families over the spring and summer, in partnership with Safeway and the Doug Baldwin Foundation.
• Adapted our programming to a virtual setting in March and executed virtual Summer Leadership Impact Program (SLIP).
• Successfully executed our first virtual Soiree in October and raised $84,496.

National Exposure!
• tSB was featured in the September 2020 issue of Snowboarder Magazine.
• Gnu announced that a portion of the sales from its Essential Service snowboard will benefit tSB.

New Partnerships!
• tSB partnered as a coalition member in the Be Ready Be Hydrated community-driven positive counter-marketing campaign. The coalition is a multicultural group of entities working in coordination with the City of Seattle and the Sweetened Beverage Tax Community Advisory Board to raise awareness of the negative health effects of sugar-sweetened beverages and industry manipulation of consumers, elevate alternatives to sugar-sweetened beverages, and establish a distinct counter-marketing campaign brand and outreach campaign.

New Office!
• In July 2020, tSB moved from our longtime home at Youngstown in West Seattle to Columbia City in South Seattle for better accessibility for our youth.

Black Lives Still Matter!
• tSB’s work has always been centered around social justice, and our focus on doing anti-racist work was amplified in 2020. Due to international social unrest, tSB facilitated conversations with youth and community on social justice. We provided youth with the space to express what Black Lives Matter means to them.

Supporting BIPOC businesses and organizations has always been important to us, and this year we were intentional about highlighting the businesses and organizations that we support.

New 3-year Strategic Plan!
• tSB established a strategic planning committee composed of tSB staff, Board members, and alumni to create our 2021-24 Strategic Plan.

2020 HIGHLIGHTS

SOIREE RAISED $84K

2020 HIGHLIGHTS

New Partnerships!

COVID Impact:

National Exposure!

New Office!

Black Lives Still Matter!

New 3-year Strategic Plan!
THE YOUTH WE SERVED

34% BLACK or AFRICAN AMERICAN
26% CAUCASIAN or WHITE
15% ASIAN or SOUTHEAST ASIAN
11% MIXED RACE
7% LATINX
7% NATIVE HAWAIIAN or PACIFIC ISLANDER

Retention Numbers: given COVID-19 pandemic

49% of Prophets (first-year youth participants)
100% of Peer Leaders (second-year youth)
80% of mentors

Prior to tSB:

1/3 reported never having a mentor or a role model
47% did not feel a connection to their surrounding
69% of program participants have never snowboarded before
60% reported no civic involvement

Our Mentor and Snowboard Instructor:

16% were alumni of the program
58% were returning volunteers
33% have volunteered for 4 years or more

Our 27 adult mentors were ages 23-40 and worked full time in the following sectors: Human Services, Community Organizing, Business & Technology, Government, Healthcare, Education and Transportation.
In 2020, tSB continued to direct its impact to Seattle and South King County youth most in need of access and opportunity through our full 6-month program from January - June.

Our 27 youth participants between 14-18 years old attended:

**KING COUNTY**
- Garfield HS
- Renton HS
- Lindberg HS
- Franklin HS
- Chief Sealth HS
- Seattle Prep
- Sammamish HS
- Rainier Beach HS
- Stadium HS
- Cleveland HS
- Middle College HS
- South Lake HS

**OUTCOMES**

While the COVID-19 pandemic impacted some of the program data collected, the following was gathered from pre and post-surveys:

- The responses for “I care about my school” changed from 33% positive to 95% positive.

- The response for “My friends make positive choices” evaluation results changed from 80% positive to 100% positive.
2020 MAJOR FUNDING PARTNERS

$25,000 and above
evo
Lib Tech & Gnu
The Satterberg Foundation

$10,000 - $24,999
Ariel Foundation
East Seattle Foundation
LOGE
Patagonia
Premera Foundation
Safeway
The Vida Agency

$5,000 – $9,999
Charlotte Martin Foundation
Dana Guy & Mike Guy

Justin Dechant
Microsoft
Sebastian Apud

Mylinh Bui
Nick Timchalk and
Kristina Markosova
Perry Allan and Katherine
Jones West
Phil & Jen Gousman
Philip Heller and
Gail Peterson
Priscilla Umemoto
The Henry M. Jackson
Foundation
The Wilderness Society
Torment Magazine

2020 COMMUNITY PARTNERS

CAPiTA Snowboards
CAYA
Mountain to Sound Outfitters - Polar RIDE
Puget Sound Clean Air Agency
Skate Like A Girl
Starline Luxury Coaches

That Brown Girl Cooks
The Summit at Snoqualmie
Umami Kushi
Union Binding Co.
Vail Resorts - Stevens Pass
Washington Technology Industry Association (WTIA)
"I love tSB’s embrace of youth as leaders in our community. I have the unique experience to further tSB’s work to establish itself as a truly youth-led organization, creating space for 360 degree mentorship at all levels of the organization. Youth regularly participate in Board Meetings and join Board Committees, ensuring that the work of tSB continues to be guided by the compass of our youth. We would not have a brand new, dedicated youth seat on the Board if it wasn’t for the amazing youth who comprise tSB’s community. The Service Board’s youth ensure that our future remains bright."

-Nick Timchalk, Board Chair

"As a Prophet in high school, having adult mentors and being in tSB helped shape the person I am today. Returning as a mentor was scary, but it’s one of the best decisions I’ve ever made. tSB encourages and allows me to be my most genuine (and silly) self, and I’ve met the most incredible folks along the way. The best part is watching the youth thriving, gaining confidence, and becoming leaders in the community - they really can and will change the world!"

-Brianna Felix, 2020 Mentor, 2010 Prophet

"Being a Prophet in tSB was one of the best experiences of my life! tSB really changed my life in the best way, I finally found a community that accepts me for exactly who I am. Not only that, I’m learning so much that schools won’t teach us, things that will actually help us in life! On top of that all, I get to have amazing snowboarding experiences! I really could not ask for a better program!"

-River Wyre, 2020 Prophet

"Obviously, we love snowboarding as a memory making machine and a vehicle for fun. But to see the Service Board embrace snowboarding as conduit for youth to connect, find community, mentorship, develop leadership skills and general empowerment is some next level stuff. We’re big believers in the process and the people at tSB!"

-Blue Montgomery, Founder / President CAPiTA Snowboards