

*Celebrating 25 Years!*



# IMPACT REPORT 2020

5290 Rainier Avenue S., Seattle WA 98118



theServiceBoard

**PUSH YOUR GROWING EDGE**



## 2020 HIGHLIGHTS

### COVID Impact:

- Due to COVID-19, tSB adapted to better serve the needs of the community. We worked closely with many of our partners to raise money and **provide necessary services to the community**.
- Distributed care kits to program youth and their families over the spring and summer, in partnership with **Safeway** and the **Doug Baldwin Foundation**.
- Adapted our programming to a **virtual setting** in March and executed virtual Summer Leadership Impact Program (SLIP).

- Successfully executed our first virtual Soiree in October and raised **\$84,496**.

### National Exposure!

- tSB was featured in the September 2020 issue of **Snowboarder Magazine**.
- **Gnu** announced that a **portion of the sales** from its Essential Service snowboard will **benefit tSB**.

### New 3-year Strategic Plan!

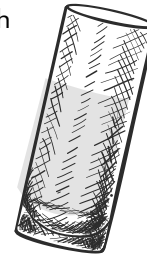
- tSB **established a strategic planning** committee composed of tSB staff, Board members, and alumni to create our 2021-24 Strategic Plan.

SOIREE  
RAISED  
\$84K

SNOW  
BOARDER

### New Partnerships!

- tSB partnered as a coalition member in the **Be Ready Be Hydrated** community-driven positive counter-marketing campaign. The coalition is a multicultural group of entities working in coordination with the City of Seattle and the Sweetened Beverage Tax Community Advisory Board to **raise awareness** of the **negative health effects of sugar-sweetened beverages** and industry manipulation of consumers, elevate alternatives to sugar-sweetened beverages, and establish a distinct counter-marketing campaign brand and outreach campaign.



### New Office!

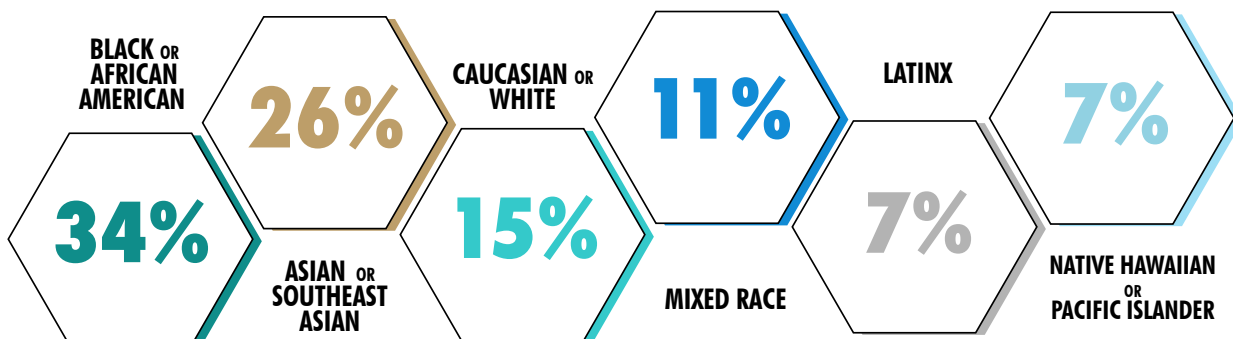
- In July 2020, tSB **moved** from our longtime home at Youngstown in **West Seattle to Columbia City in South Seattle** for better accessibility for our youth.

### Black Lives Still Matter!

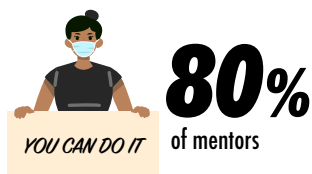
- tSB's work has always **been centered around social justice**, and our focus on doing anti-racist work was amplified in 2020. Due to international social unrest, tSB facilitated conversations with youth and community on social justice. We provided youth with the space to express what **Black Lives Matter** means to them. **Supporting BIPOC businesses and organizations has always been important to us**, and this year we were intentional about highlighting the businesses and organizations that we support.



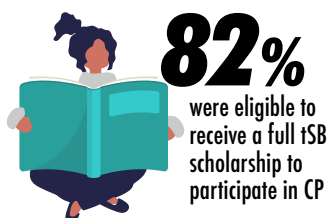
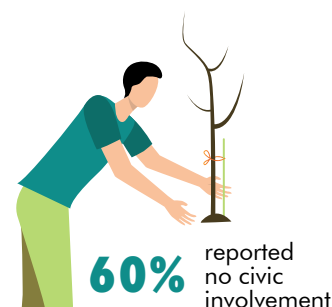
# THE YOUTH WE SERVED



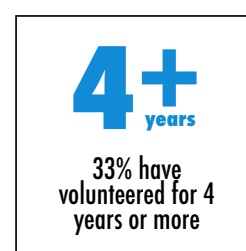
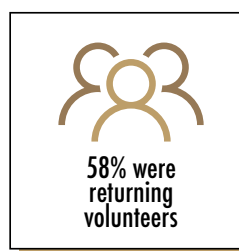
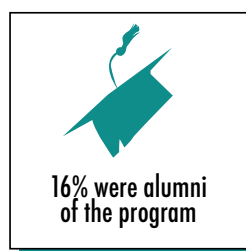
## Retention Numbers: given COVID-19 pandemic



## Prior to tSB:



## Our Mentor and Snowboard Instructor:



Our 27 adult mentors were ages 23-40 and worked full time in the following sectors: Human Services, Community Organizing, Business & Technology, Government, Healthcare, Education and Transportation.

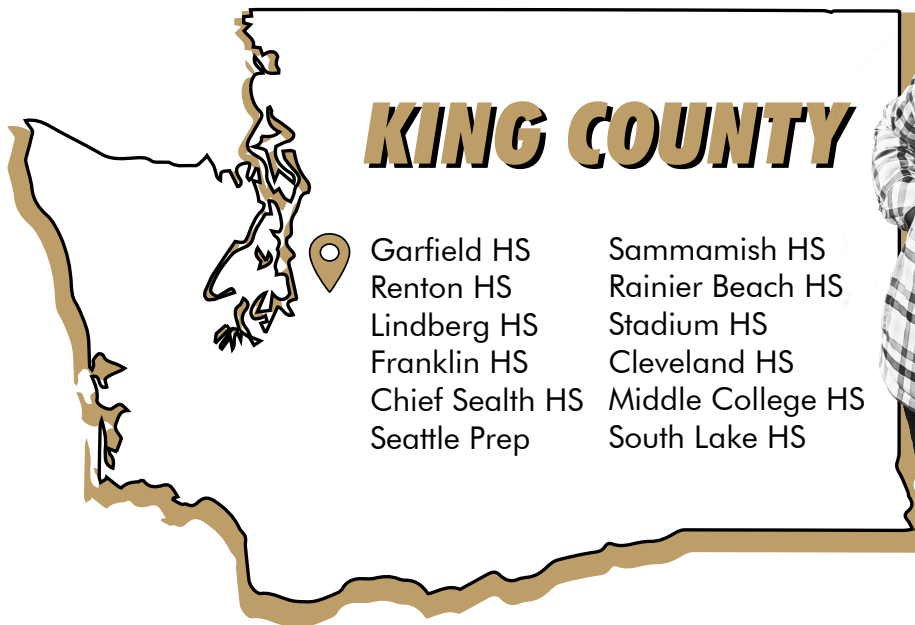


# OUR GEOGRAPHIC REACH



In 2020, tSB continued to direct its impact to Seattle and South King County youth most in need of access and opportunity through our full 6-month program from January - June.

Our 27 youth participants between 14-18 years old attended:



## OUTCOMES

While the **COVID-19 pandemic** impacted some of the program data collected, the following was gathered from pre and post-surveys:

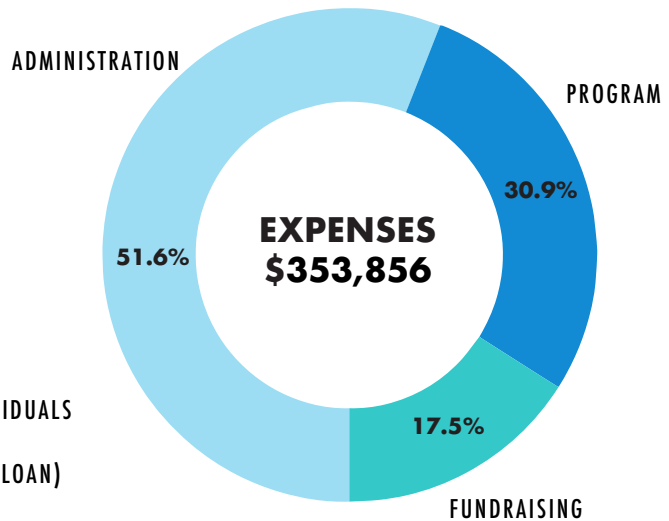
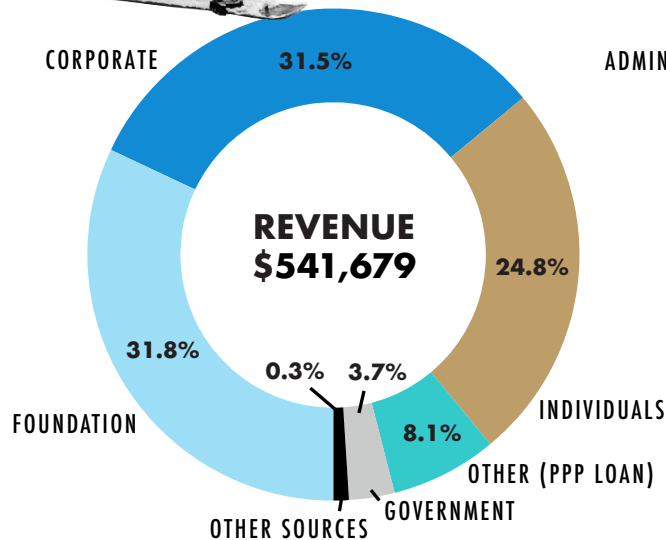
- The responses for **"I care about my school"** changed from **33% positive to 95% positive**.
- The response for **"My friends make positive choices"** evaluation results changed from **80% positive to 100% positive**.







# FINANCIALS



## 2020 MAJOR FUNDING PARTNERS

### \$25,000 and above

evo  
Lib Tech & Gnu  
The Satterberg Foundation

### \$10,000 - \$24,999

Ariel Foundation  
East Seattle Foundation  
LOGE  
Patagonia  
Premera Foundation  
Safeway  
The Vida Agency

### \$5,000 - \$9,999

Charlotte Martin Foundation  
Dana Guy & Mike Guy

Justin Dechant  
Microsoft  
Sebastian Apud

### \$1,000 - \$4,999

Anthony Auriemma  
Blue Montgomery  
Carl Haefling  
Darrell Sanders  
Ekata, Inc  
Eugene Oh  
Heidi & Craig Berrysmith  
Ira Gerlich  
Jane Lauritzen  
Jesse Stewart  
Josh Ayala  
Marcia Jones

Mylinh Bui  
Nick Timchalk and  
Kristina Markosova  
Perry Allan and Katherine  
Jones West  
Phil & Jen Gousman  
Philip Heller and  
Gail Peterson  
Priscilla Umemoto  
The Henry M. Jackson  
Foundation  
The Wilderness Society  
Torment Magazine

## 2020 COMMUNITY PARTNERS

CAPiTA Snowboards  
CAYA  
Mountain to Sound Outfitters - Polar  
RIDE  
Puget Sound Clean Air Agency  
Skate Like A Girl  
Starline Luxury Coaches

That Brown Girl Cooks  
The Summit at Snoqualmie  
Umami Kushi  
Union Binding Co.  
Vail Resorts - Stevens Pass  
Washington Technology  
Industry Association (WTIA)



# TESTIMONIALS



**Nick Timchalk, Board Chair**

"I love tSB's embrace of youth as leaders in our community. I have the unique experience to further tSB's work to establish itself as a truly youth-led organization, creating space for 360 degree mentorship at all levels of the organization. Youth regularly participate in Board Meetings and join Board Committees, ensuring that the work of tSB continues to be guided by the compass of our youth. We would not have a brand new, dedicated youth seat on the Board if it wasn't for the amazing youth who comprise tSB's community. The Service Board's youth ensure that our future remains bright."



**Brianna Felix, 2020 Mentor, 2010 Prophet**

"As a Prophet in high school, having adult mentors and being in tSB helped shape the person I am today. Returning as a mentor was scary, but it's one of the best decisions I've ever made. tSB encourages and allows me to be my most genuine (and silly) self, and I've met the most incredible folks along the way. The best part is watching the youth thriving, gaining confidence, and becoming leaders in the community - they really can and will change the world!"



**River Wyre, 2020 Prophet**

"Being a Prophet in tSB was one of the best experiences of my life! tSB really changed my life in the best way, I finally found a community that accepts me for exactly who I am. Not only that, I'm learning so much that schools won't teach us, things that will actually help us in life! On top of that all, I get to have amazing snowboarding experiences! I really could not ask for a better program!"



**Blue Montgomery, Founder / President  
CAPiTA Snowboards**

"Obviously, we love snowboarding as a memory making machine and a vehicle for fun. But to see the Service Board embrace snowboarding as conduit for youth to connect, find community, mentorship, develop leadership skills and general empowerment is some next level stuff. We're big believers in the process and the people at tSB!"