PUSH YOUR GROWING EDGE

the Service Board Impact Report 2017

theserviceboard.org
OUR MISSION

The Service Board (tSB) mentors teens to conquer personal and cultural challenges through outdoor adventure, environmental and social justice education, and public service.

OUR VISION

- Build community around strengthening youth capacity
- Amplify youth voice in civic life
- Increase access to opportunities for leadership and development
- Promote environmental stewardship
- Grassroots systems change
- Youth engage in their communities as advocates for social justice

HOW WE DO IT

- A curriculum of service, social justice, and outdoor adventure
- Provide youth leaders with facilitation and leadership training
- Create and hold a safe space where youth voices can be heard
- Provide opportunities for mentorship and positive adult-teen relationships
- Continuing support and leadership opportunities
OUR WHY

Studies have shown that youth who face an opportunity gap BUT have access to mentors or healthy, supportive relationships with adults, are more than 50% more likely to graduate high school, to apply and enroll in post-secondary education, and to engage in critical thinking, healthy behaviors and consistent civic involvement. And yet for 1 in 3 youth these relationships will not be naturally occurring and are disproportionately absent in underserved communities and schools. Youth who have access to adult mentors and opportunities for leadership are:

55% more likely to enroll in college

78% more likely to be civically engaged or volunteer regularly

130% more likely to hold leadership positions

Snowboarding teaches tenacity and determination in the face of challenges and is a healthy way for young people to push the horizons of their own abilities and boundaries. The mountainside becomes one of the most powerful learning environments not only for our youth, but also for our mentors. Our intensive mentoring approach between positive adult mentors and youth is grounded in deeply authentic and reciprocal relationships.

In 2017, our programs provided:

- 290 Hours of Leadership Development
- 264 Hours of Mentorship
- 130 Hours of Service & Social Justice Training
- 70 Hours of Life Building Skills
- 64 Hours of Snowboarding
THE YOUTH WE SERVED IN 2017

Youth Served in 2017:

Race:
- 34% Asian-American
- 2% African
- Black or African-American: 22.5%
- White: 22.5%
- 7% Latinx
- Native Hawaiian/Pacific Islander: 2%
- Multiracial: 10%

High Schools:
- Northgate Middle College (1)
- Ballard High (5)
- The Bush School (1)
- NOVA High (2)
- Garfield High (7)
- Summit Sierra High (2)
- Franklin High (9)
- West Seattle High (4)
- Cleveland High (6)
- Chief Sealth High (1)
- Seattle Urban Academy (2)
- Rainier Beach High (1)
- Foster High (1)

Grade:
- 34% 9th
- 29% 10th
- 15% 11th
- 22% 12th

Gender (Self-Identified):
- Female (49%)
- Male (49%)
- Non-binary or Gender Non-conforming (2%)
Youth Program Quality results in 2017:

tSB outperformed national averages by 60 - 80% in the following categories:

1) Safe and Supportive Environment
2) Levels of Interaction
3) Levels of Engagement among participants

- 30% more program graduates say “I don’t give up easily.”
- 20% more program graduates say “I don’t give in to peer pressure.”
- 100% of program graduates say they have a positive adult role model.
- Nearly all program graduates reported an intent to pursue higher education or professional paths.

FINANCES IN 2017

**TOTAL EXPENSES**

- ADMINISTRATION: $130,771
- FUNDRAISING: $68,195
- PROGRAM: $95,053

TOTAL: $294,019

**TOTAL REVENUE**

- INDIVIDUALS: $156,492
- CORPORATE: $52,019
- FOUNDATION/GOVERNMENT: $66,650
- OTHER SOURCES: $10,269

TOTAL: $285,429
Shout Out To Our 2017 Partners

Black Diamond Partners (over $5,000)
- Bryce and Elise Phillips
- Chen Stein O’Malley Sven Foundation
- Dennis M. Moran
- Josh Ayala
- Judy Pigott
- Mike & Daria Guy
- National Park Foundation
- The Benevity Community Impact Fund
- The Beveridge Family Foundation
- United Way of King County
- WA State Recreation and Conservation Office

Blue Square Partners ($1,000 to $5,000)
- Amina Hashemi Mercer
- Anthony Auricemma
- Bill & Melinda Gates Foundation
- Bryan Helfer
- Danielle Thirumalai
- EJ Kim
- EVO
- Fishermen’s Finest, Inc.
- Foster Pepper PLLC
- Hills Clark Martin & Peterson, P.S.
- Ira Gerlich
- Jabe Blumenthal & Julie Edsforth
- Jesse Stewart
- Kris Yoshizawa
- Learning Design Associates
- Loma A Vander Houwen
- Michael J. Heavey
- Microsoft
- Perkins Cole
- Richard Weening
- School’s Out WA
- Seth Caudill
- Sonya Oh
- Stephen Constant
- The Seattle Foundation
- Thomas H. Goldstein
- Tobias J. Bright
- US Bank Foundation
- Viral Mehta

Green Circle In-Kind Partners
- Adidas
- Alaska Airlines
- C3
- Chef Mark Riggs
- Havana Social Club
- Kris Young Designs
- Lagunitas Brewing
- Laserwriting
- LOGE Camps
- Mervin Manufacturing
- Nick Timchalk
- Reinhart Brewing Company
- REI
- Smile Patrol NW
- the Summit at Snoqualmie
- Stevens Pass
- Zumiez

WHAT HAPPENED IN 2018 AND WHAT’S NEXT IN 2019?

**JANUARY 2018**
- Core Program Begins
  - 31 Youth, 10 Mentors, 15 Snowboard Instructors

**MARCH 2018**
- Hawaii Nights Trivia
- Retro Fools Kick-Off

**APRIL 2018**
- Retro Fools Day at Stevens Pass

**MAY 2018**
- End of Program Retreat

**JUNE 2018**
- Program Graduation Showcase

**JULY 2018**
- Pilot Summer Program
  - Surf Retreat
  - 8 Youth

**OCTOBER 2018**
- Annual Soiree -
  - $55,000

**JANUARY 2019**
- Core Program Begins
  - 45-56 Youth, 14 Mentors, 15 Snowboard Instructors

**MARCH 2019**
- Hawaii Nights Retro Fools Kickoff

**APRIL 2019**
- Retro Fools Day at Stevens Pass

**MAY 2019**
- End of Program Retreat

**JUNE 2019**
- Core Program Graduation Showcase

**JULY 2019**
- Fall Summer Program Begins
  - 15-20 Youth

**OCTOBER 2019**
- Annual Soiree -
  - the Snow Ball