Win some killer snowboarding gear by designing the winning logo for the Service Board!

After sixteen years of inspiring discovery and adventure in Seattle-area youth, we want you to inspire us with some fresh ink. Help tSB design a new logo!

tSB Program Overview:

Each year a group of teens and adult mentors from a broad range of academic, racial, and cultural backgrounds engage in a demanding six-month program. Program participants meet twice weekly for six months with weekend activities rotating between intensive service-learning projects and snowboarding instruction - hence the Service Board. Weeknight curriculum addresses five core competencies: self-knowledge, ethic of service, the arts, job-readiness, and civic leadership.

Youth, snowboarding, community service, music, snowballs, fresh food, and a sense of community are the common threads that tie the program together. In accordance with our unique mentoring model, each mentor serves the program rather than an individual teen, giving our students a range of strengths and resources from which to draw.

What do you need to know? We believe in fun, discovery and adventure.

The Service Board's unique style of community building provides tSB youth opportunities they otherwise might not have – opportunities to:

- Discover and cultivate their own strengths in a safe environment
- Establish self-confidence that will serve as an unwavering guide for the rest of their lives
- Inspire acceptance and adventure in others

And, we hope our new logo will reflect these beliefs – bringing them to life in a simple and genuine way.

Dates, Deadlines and Details:

- Submissions Line art is the preferred visual style so that it can be used in all of marketing materials.
- June 20th: Submissions are due by 5pm
 Email a copy of your creation to <u>info@theserivceboard.org</u> as a .jpg or .pdf file. Need help making it digital? A scanner will be made available by appointment only at the Service Board offices.
- June 30th: Finalists Announced Finalists will be announced at the <u>Golden Boot at Havana</u>— an event where the tSB community will get a chance to weigh-in (vote) on the nominated logo designs.
- August 27th: Winners Announced

Winners will be announced at our annual Luau. Grand prizes will be awarded to two entries:

- The best overall logo. The best overall submission will be recognized on our website, social media outlets and their winning design will be integrated into all of our marketing materials.
- **2.** The best student submission. Awarded to students enrolled in full-time in school for the 2010-2011 school year will be awarded a brand new snowboard and accessories.

Both winners will be presented some great gear in time for the 2011-2012 snowboarding season.